



Who Are We?

Verox Connect, one of the main contributors, functions to support KidsWithoutCancer. As a company, Verox has invested assets into the development of a program supplying donation collection bins that collect shoes and clothes. These items are sold to the needy in the third world for pennies. A substantial part of the funds collected are allocated to KidsWithoutCancer.

They were started in 1981 by parents of children who incurred a loss of health or death to cancer, the organization has raised over \$4, million for pediatric cancer research to be shared amongst pediatric oncology hospitals throughout the US. KidsWithoutCancer is considered a small organization that is dependent on volunteers and charitable donations. Recently the research is making headway on some pediatric cancers

Thus far the relationship has been very successful and taken well by local business in the community. We plan to have locations throughout the greater Chicagoland area. Logistically your location is very important as it serves a number of surrounding communities. Verox Connect's intention is to work with the community development department of the municipality to keep the village clean and orderly by providing a humanitarian service. Programs to be initiated in the community are a "gifting and contribution program" set up between parents and children and featured in local schools and churches.

Our utmost goal is to do everything in our ability to be in full compliance with existing codes and be an asset to the community and do things the right way and benefit local business as well as the non-profit. Once traffic is in the parking lot of your facility, people are aware of your presence and curious as to your services. Some people feel that there is an immense social benefit for a business to take on our cause and we are more than willing to assist you. This is an effort to shape public opinion in a positive light.

For each location we have an acknowledgement page explaining three things:

- 1) We have your knowledge and permission to make your lot an official donation center
- 2) We promise that we take full responsibility for making sure this is clean at all times.
- 3) We take 100% responsibility and do not hold you liable for anything (even snow)
- 4) We have adopted a set of standards and protocol in compliance with the City of Chicago municipal codes.

At any time if you feel that the program is not meeting your needs then I will personally send a crew to retrieve it immediately.

Verox Connect
Field Services Director
708-267-6000
www.KidsWithoutCancer.us



Community Development Humanitarian Program

We Do Things The Right Way:

We at Verox Connect are supporting KidsWithoutCancer.org a 501(c)(3) non-profit number 38-2377242. Through collecting clothing and shoes and the organization can offer a tax deduction to use for donation purposes. Cleanliness, legitimacy and adding community humanitarian value is our priority. Putting a collection bin on your property in conjunction with municipal code placement guidelines is a way to pull the local community together for a humanitarian cause.

We are different from other companies that put out collection bins. In fact, we are analyzing every problem that the industry has and coming up with solutions at NO COST to the business. YES –FREE MARKETING- AT NO COST

How Are We Different:

- Adhering and meeting with the municipal departments for permission
- Getting signed acknowledgement from the business/property owner
- Routine collection of the boxes so that donations are not unsightly or messy
- Having a crew on staff to service, maintain and clean the boxes
- Graffiti removal team would be dispatched within 24 hours if the boxes were defaced
- Marketing to communities to bring the families together with the businesses
- Answer the phone when called and respond to the situation within hours
- Giving a tax deduction from a real 501(c)3 charity
- Provide Liability Insurance

Benefits which we plan on giving:

- Great Public Relations – you guys not only care about example- making subs, you care about sick kids
- Doing the right thing- this is an awesome cause you can use for your organization
- Drive local and community traffic- giving community another reason to go into parking lot
- You will be known as Humanitarian
- Website – Listing with geographic mapping and picture of business
- Search Engine Optimization – Listings reviews and targeted internet placement
- Press Releases - In local papers with a picture of staff
- Possible Ribbon Cutting - Invite Chamber of Commerce, officials and local business to an event
- Awareness – neighbors will see your business
- Security – our drivers will monitor your business at night
- Social Responsibility – doing something that matters as a pioneer in the beginning
- No risk or liabilities to our program
- Becoming a Community Leader - you are doing something bigger than yourself – fighting for a cure
- A team of marketing people that wants to help fill the parking lot.



Collection Bin Standards:

Verox Connect follows the ordinance and guidelines of the City of Chicago and each individual municipality. Strict standards are enforced to assure that the bins will be attractive and maintained.

- Designated agent submit a letter to each location owner and whatever appropriate forms to the village.
- Verox will get a Permit if required from the Dept of Business Affairs and Consumer Protection
- These forms will have the operators name / address of location/ owners or lessee's name
- Detailed site map drawing of: permanent structures/ buildings driveways streets alleys fire hydrants light poles, traffic controls, lot lines, location of the bin (including a key for symbols)
- A statement about scheduled pick up times will arranged to prevent overflow
- Permission letter signed by owner, property manager or lessee of participating business
- Pictures of proposed site will be taken
- Verox Connect's name, web address and 24 hour number will be posted on bins
- Maintenance- repairs- appropriate size so there is no overflow –
- Schedule of truck collection will be posted on bin on areas required
- Name of operator and permit number will be posted on bin/ 24 hour phone number/ locations of where bins are placed as collection centers will be posted on the website
- Verox will pay for any business licensing, fees and liability insurance as required
- Adherence in placement to fit village or city codes

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Example of Participating Companies & Prospective Affiliates

Home Depot (EGV)	Sal's Beverage World	Aldi Foods	Auto Zone (RM)
Parkway Bank and Trust Co.	Candy & Nutz Depot	E-Z Pawn	La Raza Dollar Plus
Kindercare	Sports Express Outlet	Title Max	Office Depot
Psychic Center	All About Automotive	Jewel Foods	Cimino Dance Studio
Kennedy Martial Arts	Tapas Restaurant	7-11	Jackson Hewitt Office
America Legion	Bowling Green	Engine Depot	Auto Glass Plus

Each location that a donation collection bin is placed is considered a Donation Collection Center. All of the businesses in that strip mall or location may participate in our Community Development marketing efforts to reach out to the neighborhood. Above are just a few of our most recent additions that we are working with where locations will be. We are confident that 100's more will follow as we are constantly growing logistically without over saturating a market.

Several municipalities have expressed interest in working with us and are even letting us submit ideas for tighter ordinances concerning these Donation Collection Bins. Currently we are working on ways to curb abuse in this industry.

As we develop our course curriculum, we will have a series of courses and lectures designed to promote giving and charitable contribution ethics to children. Our agents will be bringing aboard schools and churches with these new programs.

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Our Journey

Today, due to research, the average child with cancer has an 80% survival rate.

After raising \$3.5 million, we have come along way but, there is still a lot of work to be done.



We will not rest until the cure is found!

Verox Local Field Team: 877-777-1053
Kids without cancer.org
501(c)(3) charitable organization

Thank you for leading your community and helping us eradicate Childhood Cancer



Verox Connect
(supplying the collection boxes and operations)
+
Kids Without Cancer
(charity created by parents)
+
YOU
(humanitarians giving used apparel)
=
Save Millions of Kids



Helping to Fund
Research for Pediatric Cancer!



WWW.VEROXCONNECT.COM

FACT

Cancer is the #1 Killer of Children in the USA.



(THAT'S OVER 32 LIVES EACH DAY!)

WHAT CAN YOU DO ABOUT IT?

Because of your open heart, we are able to create a world in which no child has to die or suffer from cancer. This gives your business the power to help some of your own customers.

All of us know people who suffer from cancer. It's simple - open your heart!



Support Kids Without Cancer.org

30 years of service raising \$3.5 million



Pediatric research now saving 80% of lives
Non Profit 501(c)3

Together We Make A Difference

Verox and nonprofit, Kids Without Cancer, has teamed up with local merchants, businesses and churches to provide a community who cares.

New and used shoes, clothing and bedding collected for children all over the world.

Through collection boxes, Verox turns donations into funding for pediatric cancer research.

People Donate - The Kids Win
Simple Community Plan!

HOW?

Business or Organization

- .Generously allows us to place a collection box for public access
- .No cost or obligation
- . Excellent public relations for the business with the community

Community Member

- . Cleans out closets and donates used shoes and apparel
- . As a 501(c)(3) nonprofit tax deductible receipts are provided

Children's Hospitals

- . Receive funding for pediatric cancer research
- . Created by caring parents for sick children

